

Concept

Healthy, Authentic, Feminine

Font 1: Selima

Font 2: Aleo

Colour 1: #F4D9D9

Colour 2: #494646

Colour 3: #579A62



*fierce.
strong.
brave.*

Social Media

- Brand Photos
- Recipes/Food
- Inspirational Quotes
- Workout Cards
- Curated Stock Photos
- IG Reels - Workouts
- IG Stories - Behind the Scenes



*fierce.
strong.
grave.*